



MBA

2 YEARS PROGRAMME

IFIM COLLEGE
(AUTONOMOUS)

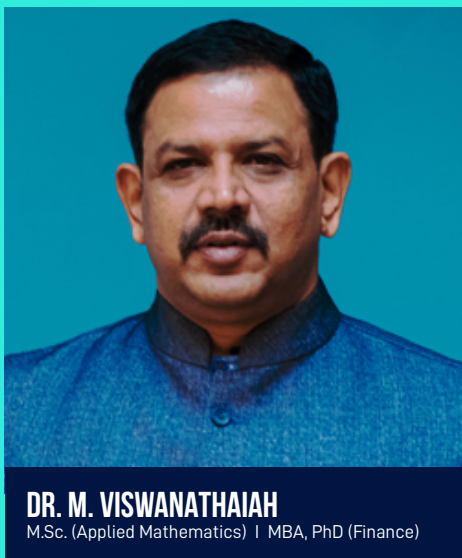


WHY STUDY AT IFIM?

The Institute of Finance and International Management (IFIM) College established in the year 2009 with a mission to **"Nurture Holistic Socially Responsible and Continuously Employable Professionals."** The Institution is affiliated to Bangalore University to offer Undergraduate and Post Graduate programs in Business, Accounting and Technology. The IFIM is Accredited by NAAC with 'A' grade and UGC conferred the Autonomous Status in 2021 for a period of ten years. IFIM College has entered the next phase of evolution with the Autonomous status. This has set us apart from the rest of the institutions in our league.

IFIM School of Management (ISOM) offers MBA program with an affiliation to Bangalore University and recognised by AICTE. The ISOM focuses on the multi-pronged development of the learners ever since it was establishment. Being learner centric, ISOM fosters an atmosphere of intellectual rigor and moral rectitude for fulfilment and achieve greatness as eminent citizens. Having its campus strategically placed in the Electronics City (one of India's largest IT industrial hub) of Bengaluru, the ISOM is successful in bridging the gap between the classroom learning and industrial needs through involving corporates in articulating the curriculum architecture to nurture continuously employable professionals.

The advent of collaborative learning methods through Practice Courses has enabled learners to engage in constructive, collaborative, integrative, reflective, and inquiry-based learning. The social perspective would be emphasised with the goal of creating well-rounded leaders. The ideal student at ISOM would be the "Global Indian," equipped with universal principles to manage the dynamic Indian scenario. The ecosystem at IFIM College embraces technology with the aim of supplying suitable technical platforms that promote the welfare and development of every student who is a member of our IFIM family.



DR. M. VISWANATHAIAH
M.Sc. (Applied Mathematics) | MBA, PhD (Finance)

MESSAGE FROM THE DIRECTOR

IFIM has built a name for itself in the sphere of education and is one of the country's top-ranked institutions. Our ambition has always been to be India's most sought-after destination for quality education, with a single mission of nurturing holistic and socially responsible professionals and transforming them into tomorrow's leaders. Our goal is to provide our students with an integrated classroom experience as well as real-world experience. The dynamically changing global scenario, coupled with the introduction of new economic and educational policies, has resulted in a structural and definitive change in the dominion of higher education. IFIM has a clear goal of bridging this gap and transforming challenges into opportunities for our students' futures. We have been granted autonomous status in acknowledgment of our achievements. As the Director of IFIM College, I am honoured to be a part of this institute; as I walk past every wall, I am captivated by the students' passion, the staff's competence, and the uniqueness of what we must contribute to society.

MBA PROGRAM

The Master of Business Administration program (two years full-time course) at IFIM is designed to give students the best industry exposure and broad knowledge of core management areas while allowing them to acquire industry specific expertise. The innovative curriculum design enables students to learn how business decisions through the application of Business Tools, Simulations and case studies incorporating each functional business area. Their full-time involvement in Live projects, Internships, Global Immersion and Research provides them with an experiential learning platform.

ELIGIBILITY CRITERIA

- The candidate must have an undergraduate degree in Commerce, Management, Arts, Social Sciences, Engineering/ Technology, or Equivalent, and have secured 60% of marks in the aggregate
- Entrance Test (ISAT)/ 70 percentile in any national level entrance exam Viz. CAT, XAT, MAT, GMAT, etc and personal interview

APPLICATION PROCESS

STEP 1 Fill the Application Form

- Register by filling up the online application form
- Provide pre-university qualifying examination documents

STEP 2 Profile Evaluation and Screening

- Selection criteria based on merit list of qualifying examination/entrance test & personal interview

STEP 3 Join the Program

- If selected, you will receive an offer letter
- Secure your seat by paying the registration fee

***Admission to the program is subject to the document verification**

SPECIALIZATIONS AVAILABLE

- Marketing
- Finance
- Human Resource
- Business Analytics
- Supply Chain and Logistics Management



*as per scholarship policy

100%* SCHOLARSHIP

- Meritorious Scholarships on Merit-cum-Means basis to students through: 10th, 12th, Grad. & ISAT
- EWS Scholarships (Below 5 Lakhs Annual Income)

IFIM INTERNATIONAL COLLABORATIONS



PRACTICE COURSES

PERSONALITY ENHANCEMENT PROGRAM (PEP)

1

PEP is designed to guide students to identify personality shortcomings, deepen self-realization, and develop positive belief systems. Curriculum includes Life style and Life skill components.

RESEARCH INCUBATION (RI)

2

RI Program aims to equip students with critical thinking, problem-solving and research-oriented thinking skills which will enable them to thrive and innovate in the present fast-changing business environment.

SOCIAL IMMERSION PROGRAM (SIP)

3

SIP combines on-ground learning with a social cause. Students work closely with NGO's across India such as World Vision India, Action Aid, Art of Living (AOL), Anti-Pollution Drive, Help Age India, CRY, Bachpan Bachao Andolan, Youth for Seva etc.

INDUSTRY INTERNSHIP PROGRAM(IIP)

4

IIP is a capstone experiential project that provides opportunities for students with reputed brands that enables them to deep dive into the ground reality of real business.

CORPORATE MENTORING (CM)

5

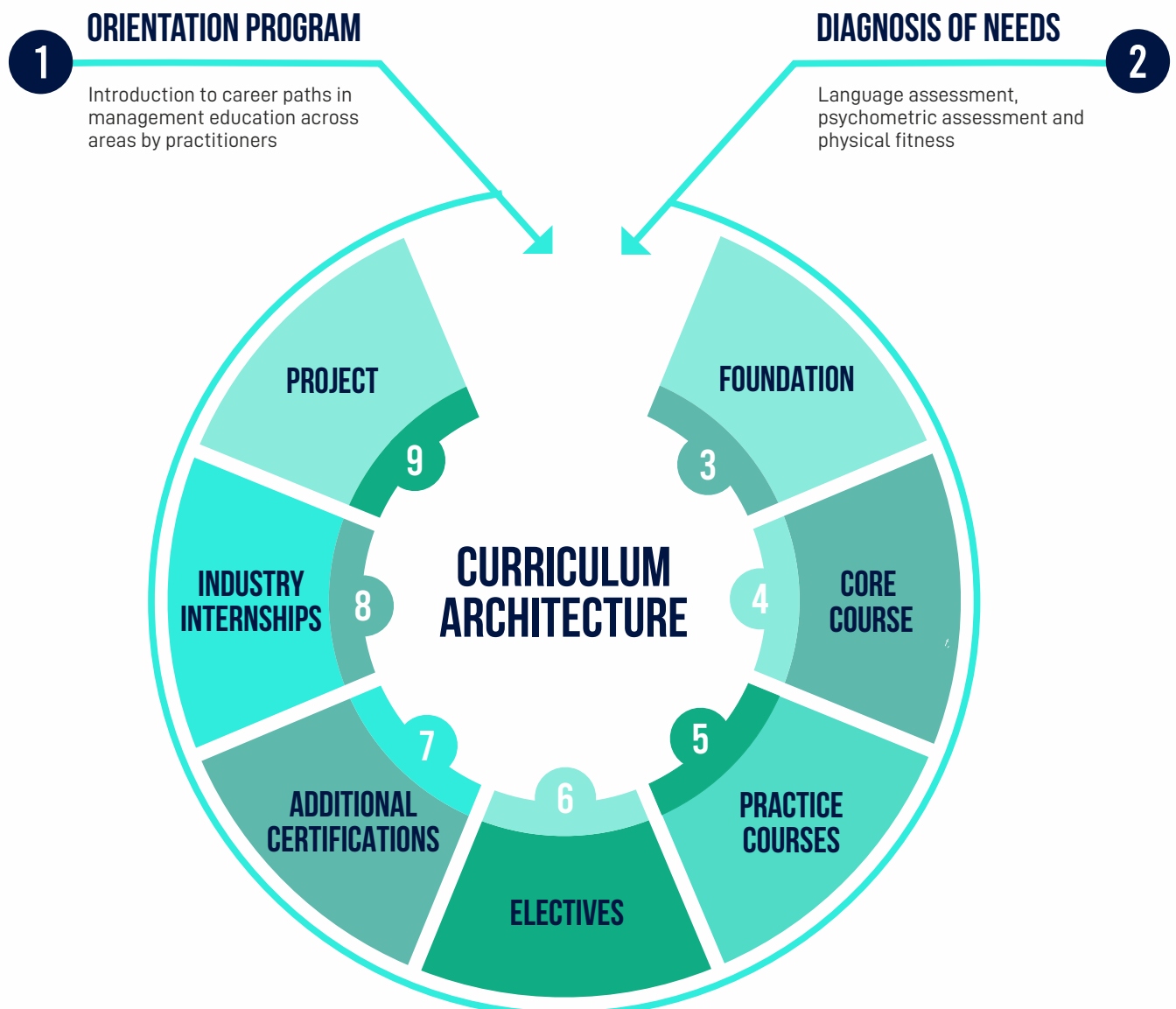
CM prepares the students for professional careers and the development of their workplace skills. It also helps the students to develop a Vision and Mission for their personal and career achievement.

Industry Institution Interaction

Participant Centered Learning

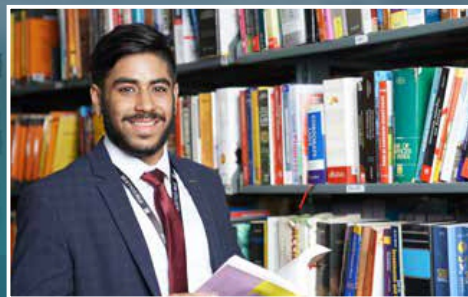
Experiential Learning

CORE CURRICULUM



AMENITIES & FACILITIES

- ▶ The hostel is located on a lush 2-acre campus and is near campus. Transportation to and from the hostel is available at the campus. The hostel campus is completely wi-fi enabled and has well equipped single/double occupancy rooms, made available on first come first serve basis. Breakfast, Lunch, Dinner and tea are served at the hostel campus.
- ▶ IFIM Institutions run a cashless environment on their campuses. The facility provides a secure 'all in one' card solution to address college, student, staff and parents' needs. The debit card enables students to make college -related payments, access college facilities, among others.
- ▶ On-call doctors are available 24X7 on the campus. The medical unit is equipped with amenities to counter a case of emergency. Hospitals are located near the campus and their services can be availed in case a student or faculty member needs advanced treatment or therapy.
- ▶ Facilities for indoor and outdoor sports like Football, Cricket, TT, Carom, Chess, Shuttle Badminton, Gym, etc. are made available for the students. Fully equipped gym with internationally certified trainers for activities such as yoga, aerobics and physical training is also available on campus.
- ▶ The library spread over 3000 sq. ft area, amasses as much as 5000+ journals, 18000+ dissertation reports, more than 4500 annual reports, 381 bound volumes and more than 400 A/V resources. It maintains an online information system designed to help students flip through online journals and other relevant resources.



IFIM has a spacious canteen on campus. Students enjoy their food in the clean, well-maintained, aesthetic atmosphere. The kitchen staff provides the students and staff nutritious and hygienic food.

OTHER FACILITIES

START-UP FOUNDRY	SIMULATION LABS	FINANCE LAB
IT FACILITIES	24X7 WIFI IN CAMPUS & HOSTEL	CASHLESS CAMPUS
RAGGING FREE CAMPUS	SECURED CAMPUS	TRANSPORT FACILITIES
AUDITORIUM		MEETING BOARD ROOMS

MBA PLACEMENTS

The Centre for Continuous Employability assists students with career counselling, mentoring, placements and internships. In addition to managing alumni, corporate relations and innovations in executive education, The Centre for Continuous Employability (CCE) considers the 'Placement Process' sacrosanct and extends all support to ensure that students are given the right opportunity to streamline their career interests with the opportunities available.

100%

Scholarship
for top-rankers

96%

Placement
in 2022

Rs.14 Lakh

P.A Highest
CTC in 2022

Rs.6.45 Lakh

P.A Average
CTC in 2022



B SHWETA



PAWAN KUMAR



PRATIKASHA BABALESHWAR

AIRBUS



ABHIJITH R KUMAR

FACTSET



SUNETRA NANDY

J.P.Morgan

OUR RECRUITERS



RANKING & ACCREDITATIONS



ADMISSIONS CONTACT DETAILS

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+91 960 6150 202



Or Scan the QR Code

APPLY NOW

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